

A Study on Autonomous Learning Ability of Economic Management Teaching Model in Multi-media Environment

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Abstract: With the development of the society and the deepening of the reform of the education system, education and teaching in our country are constantly innovating from the teaching idea and teaching mode, especially in the background of increasing economic growth and increasing market demand for education and teaching. The wide application of information technology and network technology also brings a new opportunity for education and teaching. Multimedia teaching is a teaching mode based on information technology to acquire educational resources and design classroom teaching with the help of network technology platform. Therefore, the mode of economic management teaching in multimedia environment is of great significance for students to develop their autonomous learning ability.

1. Introduction

In the era of the rapid development of information technology and network technology, the multimedia teaching technology means are constantly strengthened and the teaching resources are constantly enriched, and the promotion of quality education and the cultivation of discipline core literacy, in order to cultivate students'funded learning ability, it is necessary to combine the actual professional learning content to change the teaching thought, so that students can want to learn, and meet the students'demands for the ability of supporting learning. At the same time, it is necessary for students to actively participate in teaching, relying on multimedia technology and multimedia technology to help students maximize the use of online teaching resources.



Figure 1 Acquisition of various teaching resources and construction of multimedia environment

In particular, the teaching content of economic management major pays great attention to the analysis of actual market economic data and the exploration of the law of market economic change. With the help of the change of market economic dynamic data, the students'learning of professional knowledge and training of professional skills can be more close to the actual situation of economic entity.

2. Multimedia Environment Features

2.1. Diversity and Informatization of Multimedia Environment

The main core of the multimedia teaching environment is information technology and network technology, which belongs to a more open teaching environment. With the wide application of information technology and network technology, the mode and mode of education have been enriched through multimedia technology. At present, the mode of multimedia teaching has gradually developed in a more diversified direction, and more teaching methods, such as micro-class teaching method, project teaching method, layered teaching method and so on, have been integrated into the application of a series of new teaching methods.



Figure 2 Application of new teaching methods

A large number of advanced and scientific teaching modes have begun to liberate students from the traditional teaching mode, which makes them have a broader promotion space and free learning time setting. For students, the diversified development of multimedia teaching mode has helped students to break the limitation of learning time and learning space, and made students' learning time more reasonable and fully utilized. Moreover, the information characteristics of multimedia teaching mode have expanded and enriched the teaching resources to a great extent, making the multimedia teaching environment platform more extensive, making the students' learning without material and objective restrictions, and satisfying the students' needs of learning and personality and ability to a great extent [1].

2.2. The Promotion Characteristics of Core Literacy and Quality Education in Multimedia Environment

Quality education is put forward before the core literacy training teaching concept, which mainly focuses on the improvement of students' comprehensive quality and the training of learning skills, while the core literacy training concept is based on the improvement and improvement of the quality teaching concept, and combines the practical skills of professional subject knowledge to carry out diversified literacy promotion. With the deepening of the reform of the education of the dead, the traditional examination-oriented education in our country has gradually begun to change, and with the continuous development and wide application of information technology and network technology, the multimedia teaching mode is constantly integrated and infiltrated in the education and teaching, and the quality education and the cultivation of the core accomplishment have been carried out in an all-round way, especially the students in the university education stage have gradually formed the pattern of thinking, and they have begun to prepare for facing the society under the pressure of stepping into the society, while the demand for the talent of the modern society and the market economy is increasing, and the demand for the quality of the talents is also extremely strict and comprehensively improved, which also puts forward higher standards for the teaching mode and the concept of teaching in colleges and universities. Colleges and universities should pay more attention to the all-round training of students, and make use of the advantages of multimedia technology in the information age to improve students' professional accomplishment and educational environment.

3. The Present Situation of the Teaching Mode of Economic Management in Multimedia Environment

3.1. The Content Design of Professional Teaching Model is Inconsistent with the Development of Modern Economy

In the current teaching process of economic management major in colleges and universities, some colleges and universities are influenced by the traditional teaching mode and teaching idea. In the teaching process of economic management specialty, the application of multimedia technology is limited to teaching assistant. In the content design of professional teaching mode, some simple teaching courseware will be made, and the video and audio materials will be integrated into the multimedia technology, the scope of obtaining its resources is relatively small, and the practice part involves some deficiencies. cannot keep up with the development of modern market economy, and the courseware content is not combined with the changing law of the current market economy. From the point of view of economic management, the professional study of college students must be combined with the theory and practice of learning analysis, so as to help students improve the level of economic management, and many economic management mode of teaching needs to be set according to the project case study practice, if the content design of the multimedia professional teaching mode is not in accordance with the trend of modern economic development and the law of change, it is impossible to realize the students' economic management knowledge and the modern social development situation and the management concept, and the students still need a certain degree of pre-job training before entering the post after graduation, which is a great waste on the operation cost of the enterprise. [2].

3.2. Lack of Emphasis on Students' practical Ability in Economic Management Teaching

Practical teaching occupies a very important proportion in the teaching of economic management specialty. According to the current market economy development and related management methods, methods, ideas, students need to master a certain degree of management skills and practical skills, only through continuous practical exercises can accumulate enough experience, especially in the economic management professional content involved in the data analysis ability, financial professional computing ability, students must master the actual operation of the methods and steps and skills. But at present many colleges and universities economics management specialized teaching pattern. In the application of multimedia technology, the rich teaching resources in the network platform have not been brought into play, and the cultivation of students' practical ability has some shortcomings.

4. Cultivation of Student Aided Learning Ability in Economic Management Teaching Model in Multimedia Environment

4.1. Giving Full Play to the Role of Multimedia Technology in Promoting the Personalized Development of Students

In the modern multimedia teaching environment, the students' learning activities are more spontaneous. However, with the enrichment of modern learning methods and learning skills, the opportunities for students to choose their own are increasing, which also makes the degree of students' liberalization in economic management teaching mode very high, and the open learning environment makes it easier for students to form their own individuation, and will construct a knowledge system with their own individuality according to their own interests and preferences, but most students lack effective learning methods, but the stimulation of learning interest cannot be applied to the correct learning environment. Therefore, colleges and universities should pay attention to the students' individualized characteristics, make use of multimedia teaching environment and abundant teaching resources to help students to realize their own learning and individualized development, and make use of multimedia environment to show their knowledge through modern teaching technology. In order to make the students' knowledge information more

intuitive through more learning methods and learning methods, such as picture teaching and video teaching. In this way, we can give full play to the support and role of multimedia environment in students' learning ability [3].

4.2. Building a Platform for Professional Teaching Resources Based on Big Data and Multimedia Technology

The cultivation of students' autonomous learning ability needs to expand students' knowledge to the greatest extent through continuous accumulation and practice of knowledge, which requires students to acquire and learn and master many teaching materials and knowledge data. But the multimedia technology cannot only make the teaching method richer, but also realize the increase of the reserve of the teaching resource database.



Figure 3 Database reserve

Student research work can get more results. At the same time, with the help of multimedia environment, the teaching process can be enhanced, in which the students' communication and communication intensity, under the students' joint learning efforts, can achieve the improvement of learning ability. At the same time, more knowledge can be displayed to the students in the multimedia environment, so that the opportunities and forms of the students' knowledge training can be more abundant, and the students can study and explain the theme of the economic management project through the multimedia technology, and also can carry on the data search and the topic training. Make the whole economic management teaching mode more systematic, and cultivate students' autonomous learning ability in a good classroom teaching atmosphere [4].

5. Conclusion

The multimedia environment is rich in teaching resources and diversified learning methods, which can help students to master and understand the professional knowledge of economic management more efficiently in the whole learning process, maximize the advantages of multimedia technology with the help of big data technology and network platform resources, promote students' individualized development, and provide students with a broader practical space and skills learning through the teaching resource platform of big data technology.

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